

Missouri Horse Show Association

Board of Directors Meeting

March 9, 2015

Call to order: roll taken by Janet Thompson

Board members present

Stacey Wright, Gina Vehige, Debbie Erickson Christy Demauro, Sue Webster, Margie Torkelson, Nancy Ehlen, Boo Gonzalez, Ted Webber, Betsy Woodruff, Missy Hughes Smith, Nancy Roth, Sara Booker, Marissa Rose, Judy Wood, Janet Thompson, Debbie Thomas, Ken Wheelen, and Stacy Wright

Secretary: the minutes of the annual meeting will be forwarded by e-mail for review and approval soon.

Treasurers Report: Given by Margie Torkelson, Regular checking account balance is \$21,545.81. Scholarship fund balance is \$12,453.86. There is a Pay Pal balance that will be transferred for next month in the range of \$1,200.00.

Membership report submitted by Sue Webster. The new Board of Directors page has been e-mailed to all board members.

Show horses and pony numbers are down, eventing also lost some members. Sue stated that horse shows are able to send their show bills for MHSA by e-mail to our members. Janet Thompson shared that Huntsville Horse Show is possibly adding 3 shows this year.

- Point Secretaries updates were given by each discipline as we begin show season they encouraged each show to work to have riders join. There was a clarification regarding horse nominations and who should receive the year-end awards if the owner is not the nominator. MHSA often does not know who the registered owner of a horse is; MHSA recognizes only the individual who nominates the horse. Therefore, the question as to who should get the year-end award is something to be worked out between the registered owner and the nominator if they are not the same individual.

Medallion Secretary Sarah Thomas stated that we have plenty of medallions for the year. Missy Hughes Smith ask for an actual count of the medallions.

Financial Steering: Janet Thompson shared that the goals for the year were to control spending in the area of the Website working to have an itemized bill with the goal of reducing overhead and to begin to have Web site revenue selling ads. She suggested each board member should work to recruit 5-6 new members this year

Old Business

- A. Banquet Review and Update: Ken Wheelen reported 160 in attendance at the Celebration of Champions. The income was \$5,340.00 with expenses of \$5,163.55 to Peach Tree leaving a profit of \$106.45. The basket sales by live auction brought in \$2,060.00 bringing a balance of \$2,236.45 in net revenue from the banquet. Basket sales were up \$500.00 dollars from the prior year. Ken stated the Friday evening board meeting ran at a loss and there was a discussion about the need of having Friday night of working toward having all meetings and preparation

occur on Saturday only. Ted Webber led a discussion about the various options for the banquets. The need to reduce the cost of the meals was had. The idea of having the basket auction done as a silent auction would allow the meeting to move on a quicker pace allowing the meeting to move on a little quicker. Stacy moved that the banquet become a one day event and the motion was 2nd. The Vote was tabled until additional information could be collected about the time frames and cost that Peach Tree charged. Ted Webber will collect the information.

- B. The auction Committee felt time spent using a silent auction would be beneficial. The committee is planning to send letters early in the year to solicit basket donations with the goal of having commitment by Oct from donors. Christy is not wanting a speaker.
- C. Hunter Jumper council: Stacy stated there were 5 new farm shows. A total of 17 new shows look like they will be added. They are wanting to add a masters division and possibly a long stirrup division. Stacy moved to accept an Extraordinary Rule Change to the Hunter Jumper Division by adding a Hunter Master Division. 2nd by Marisa a discussion followed the motion was voted on and passed.
- D. Show horses/ Ponies Council Sue Webster reported that the Show Horses and Ponies had discussed changing the rule wording to state that any equine of any breed or combinations of breeds could be shown in the Medallion classes. Sue motioned the rule change and it was 2nd by Missy Hughes Smith. The motion carried. The point system was discussed and Debbie Erickson stated she could find a system that would work. Stacy and Debbie Erickson will explore what will work best for the Show horses and ponies points.
- E. Scholarship funding: Janet Thompson reported Wells Fargo was working to fund \$2,500.00 and that they would possibly bringing their Stage Coach to the finals for promotional purposes. U.S. Bank is committing to \$750.00 also. This would fully fund the scholarship for this year.
- F. Medallion Committee. Missy Hughes Smith give a report on the numbers of entries for all disciplines. She is planning to have a letter about the medallions prepared to inform show, and entries to help promote the medallions. The letter would include the amount of the scholarships. Sue shared that Lynn McAllister wanted to host the finals for the Stock Seat medallions. There was a discussion about concerns that the medallion should be held where the stock seat riders were exhibiting already. Janet suggested that the Youth show be contacted about where their show might be held this year.
- G. Marketing Committee: Stacy reported on the Respect program.
- H. Rule Book Committee: The rule book will host a "Did you know" on the web site addressing rules.
- I. Historical Society Display: The Historical display case needs to be replaced with a 50/50 cost with MHSA. The base cost of a case is 3-4 thousand. The matter was sent to small group to visit about what could be done possibly using the current case in an improved state.
- J. Outreach report was done by Janet Thompson on the barn tour that will be held to benefit the Boone County Historical Society. The date will be Oct 17th 2015.
- K. Sportswear sales report. Janet Thompson reported there was \$620.00 is sales with 400.00 left to be sold. Stacy presented an idea to promote with the use of Bumper Stickers.
- L. Horse Person of the Year: One nomination made that will be decided on in October.
- M. Nominating Committee: The information was presented by Stacy Wright. Collen Rull asked to join the board. The group will start thinking about for next year.

- N. School horse of the year: No report.
- O. The Shikles Award Committee: Members were encouraged to consider nominations for this award. Nominations will be solicited from the general membership this spring and again in late summer.
- P. Awards- Stacy is working on what they will be.

Adjourned.

Respectfully submitted

Debbie Thomas