

November 3, 2008

MHSA Board Meeting • Hilton Garden Inn, Columbia, Missouri

Minutes

Present: Linda Roos, Linda Faerber, Rhonda Boles, Lisa Holderle, Lynn Frazee, Karen Pautz, Liz Drew, Jane Gaines, Dean Hodge, Michele Smith, Sue Webster, Jacqueline Wessel, Robyn Armer, Jennifer Bechtel, Colleen Hertzog

Excused Absence: Karen Craighead, Jean Kraus, Jennie Petterson, Sarah Booker, Rosy Erganian, Connie Mechlin, Kelly Hulse,

Unexcused Absence: Laura Ward, Linda Fielder, Laurel Robinson

- I. Call to order – Acting President Michele Smith
- II. Minutes amended to reflect that the banquet center is complete.
- III. Officer Reports
 - a. Membership - Sue Webster – numbers unchanged since last meeting for membership.
Having trouble getting insurance forms from shows, could we ask that on show membership form we have the insurance name and number.
Lynn – great concern for down numbers of memberships and horse nominations.

Sue asked who the Shikles award winner, “life member” are.
 - b. Financial Steering - Jane Gaines – expense history passed out to board, we are in a deficit spending again, and need to remedy. We will pick up more money from shows with new fee schedule.
Liz – trying to develop a packet to promote joining MHSA. Wants to launch a campaign, Rhonda offered to help with computer stuff.
 - c. Treasurer - Linda Faerber - expenses – not enough money to pay for end expenses need to limit expenses, cut cost sell t shirts, tote bags, possibly change newsletter format. Michele suggested we do as USEA and do a web newsletter instead of mailing. 1st price cut on mailing 500-600. Suggested make a check box on application for desire to see Web newsletter, will cut down on mailing.

What about combining divisions, maybe next year. Rhonda suggested have provisions if fewer than --- showing and earning points in division, will be combined. Lisa Holderle suggested only get ribbons not awards if only 2-3 in a division, Karen Pautz had a problem with that as so few in dressage
Lynn – maybe a rule change to reflect this situation, discuss at forum.
Liz Drew suggested we get sponsors for awards. Linda – we don’t have the money to “spend money to make money”. Lisa Holderle – need a plan now for 2009 for sponsorships, should we kick it off at 2008 banquet? Have forms ready for banquet

Pautz said "if she were to sponsor she would want her name everywhere". Linda – we need to think about it – need to set budget next year for awards
CD started at \$2500, can be used - March meeting make some final decisions
Open discussion about how to divide up sponsorship – trophy only, ribbons only, whole division etc. People could make donations "in memory of" 2 people could go in on a sponsorship.

- d. Eventing - Rosie – not present
- e. Dressage - Lisa Holderle needs a current list of all nominated dressage shows
- f. Hunter/Jumper – report in absentia – working on points, ready in November
- g. Show Horses/Ponies –Sue – will update
- J. Newsletter - newsletter needs: Jr. exhibitor corner, banquet schedule, ballot for Horse Show of the year, forum topics, school horse hall of fame info, silent auction donation form, articles, news.

IV. Committee Updates

- a. 2008 Banquet Update – Lynn reported – passed out sample of Banquet schedule, ticket form, Banquet ticket form, she will mail out at her own cost, Cost of luncheon increased to \$30, needs donations to stuff tote bags, door prizes, has piano player to entertain will have centerpieces done for free.
Forum topics –
Consolidating Dressage divisions
Drop walking horses
Splitting medallion
Memberships
Sponsorships
Division minimum size requirements to receive awards
Nominations for school horse of the year have to be a newsletter vote at banquet.
Please forward forum topics to Jean Kraus.
- b. Horse Person of the Year - Jacqueline Wessel – need nominations for 2008 horse person of the year – only has 2 at this time. Do we really need it? Maybe discontinue next year. Will have ballots printed up Friday night before the Banquet, vote at the Banquet
- c. 2008 School Horse of the year – Lynn Frazee - Horse of the year coming along well. Ballot to be in newsletter with voting to be done at the Banquet.
- d. Silent Auction - Colleen – silent auction getting started. Colleen – needs letter for ID information for soliciting silent auction items, Jane will compose a letter.

- e. Horse Show of the Year - Sue Webster – not everyone on mailing list is active member in newsletter used for ballots, anyone can vote even if not current. Linda asked the question if inactive members should keep getting newsletter. Again, use the web and go green.
 - f. Medallion Finals committee - Kelly Hulse in absentia reported that finals are finished and there are no complaints.
 - g. Nominations Committee – Jean Kraus – nominations for board members – email Jean or give suggestions to Michele, expensive to get members to travel from far across state to meetings.
 - h. Hunter Jumper – no report
 - i. Youth Council – no report
 - j. Marketing – already discussed packet idea – will get sponsor for print/email expense.
 - k. Sportswear Committee – Sarah Booker has t-shirts and will set up store corner at Banquet.
 - l. Website – Karen Pautz reported that the website domain name has been re-upped, up to date on all horse shows sent, posted membership application and horse show membership applications on line.
- V. New Business
- a. The following items put on hold: Committee formulation 2009, Drug testing liabilities.
 - b. Funding the 2008 Hunter Seat Scholarship – Jane Gaines reported Sarah Booker to speak with John and Beth Korenak who have sponsored in the past.
 - c. Lisa Holderle inquired about the banquet menu – Lynn reported that it hadn't been discussed as yet.
- VI. Lynn motioned to adjourn, seconded.

Respectfully submitted.

Michele Smith, MHSA Executive Secretary

Future Meetings:

Board Meeting February 6, 2008

Open Board Meeting & 2008 Awards Banquet February 7, 2008